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## PRESS RELEASE

# TF1 GROUP ANNOUNCES SIGNATURE OF NEW AGREEMENT ON USE OF WORKS FROM THE SACEM REPERTOIRE

**The TF1 group is delighted to have today signed a new agreement with Sacem (the French society of authors, composers and publishers of music). The agreement secures the ability of the TF1 group to use works from the Sacem repertoire on its linear and non-linear services for a further 5-year period from 1 January 2021.**

At a time when the audiovisual media market is undergoing a transformational shift to digital, the TF1 group was keen to strike a fair, comprehensive new deal with Sacem that would cover all of the Group's channels and add-on services and bring the disputes between the two parties to a natural end.

The agreement reflects the strategic importance of the Sacem repertoire to TF1 group channels and programmes, especially given the substantial presence of widely-watched music shows in the Group's peak-time output.

This ground-breaking bilateral agreement is the culmination of discussions aimed at redrawing and modernising the terms and conditions for the TF1 group's use of the Sacem repertoire so that they take account of:

- new non-linear TV viewing habits (on the move, catch-up, preview, VOD);
- the shift to digital in the advertising market, the increasing role of tech and data, and the arrival of new offers like segmented TV.

The TF1 group is a leading partner of the music industry and of musical talent, giving exposure to French and international artists on its channels (especially TF1 and TMC) alongside its own expansion in the music business (such as the La Seine Musicale concert hall).

**Gilles Pélisson, Chairman & CEO of the TF1 group, says:** *"With this agreement, we at the TF1 group are not only recognising the economic value of the Sacem repertoire, but also showing our commitment to the French music industry and musicians – especially now, as we emerge from the Covid-19 crisis."*

### ABOUT THE TF1 GROUP

The TF1 group is a **global player in the production, publication and distribution of content.**

Our ambition is to use our content to **positively inspire society.**

Our operations are structured into four complementary divisions:

. **Broadcast** with 5 free-to-air channels (TF1, TMC, TFX, TF1 Séries Films, LCI), 4 theme channels (Ushuaia TV, Histoire TV, TV Breizh, Série Club), two on-demand content platforms (MYTF1, TFOU MAX), and the TF1 PUB advertising airtime sales house.

. **Production** via Newen, home to 9 studios in France and around the world.

. **Digital** via Unify, home to our web natives activities and to high-powered digital communities including Aufeminin, Marmiton, Doctissimo and My Little Paris.

. **Music** via Muzeek One, home to our music and live shows business.

The TF1 group has operations in 10 countries and nearly 3,700 employees, and generated revenue of €2,081.7 million in 2020 (Euronext Paris: ISIN FR0000054900).



LE GROUPE

#### **ABOUT SACEM**

**Music is part of our everyday lives, and for 170 years Sacem has been supporting those who create it.**

185,250 authors, composers and publishers have chosen us to manage their copyrights. A voice for the creators of music and a trusted partner for music users, Sacem works to showcase all forms of music, in all their diversity. A non-profit organisation, we help musical creativity flourish everywhere through our ongoing support for cultural and artistic projects.

**Let's make music together!**

#### **CONTACTS**

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